Key Concerns: cashless cafeteria, attendance tracking, school pride, book and equipment tracking

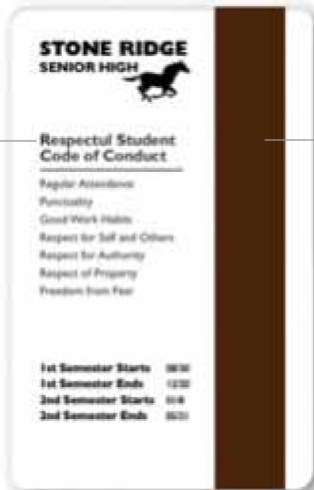The card serves as a **durable and reusable** ticket to all school sporting events and other activities.

A large student photo helps staff **instantly verify** individuals as students of the school.

Vivid, colorful graphics **enhance and reinforce** the school's image. Plus, the students love to show their school colors.

The card's bar code is scanned at the beginning of each class to automate the school's **attendance tracking**. In emergencies, this can provide vital logistical information to responders.

The Mustang's principal and student council agreed their **code of conduct** should be on every card.

With a **simple swipe** of the magnetic stripe, students can pay for their lunch, check out library books and access athletic facilities after school.

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